



VetsFirst

A "paw-pular" employee benefit

What is VetsFirst?

VetsFirst is a special program that offers pet health insurance at reduced premiums to the staff of veterinary practices. This program is administered by the practice as an employee benefit.

Our plans are comprehensive. We cover accidents, illnesses, and routine care—without complicated benefit schedules. Our coverage is based upon per incident and annual maximum.

Why should I offer VetsFirst?

- Your practice revenue increases because you no longer have to discount your fees for your staff's pets.
- Your staff can access specialists and emergency care.
- Your clients can learn more about pet insurance from your staff, which should lead to more pet insurance purchases among your clients. Clients who use pet insurance schedule 40% more veterinary visits and spend twice as much on veterinary care over the lives of their pets (*Source: NCVEI, 2009*).

What about staff with multiple pets?

We have Family Plans available for up to three pets under one policy. You can also base the number of policies per staff member on their tenure with your clinic or create an incentive program.

How much does it cost?

PetFirst provides you a detailed quote to help you choose the option that is right for you. We can invoice you monthly or you may pay by automatic credit card or account withdrawal.

How do I get a free no-obligation quote?

1. Complete the Veterinary Clinic Profile below.
2. Ask each staff member to complete the Individual Employee Application.
3. Submit all materials to PetFirst Healthcare.
4. PetFirst will provide you a free no-obligation quote, so you may select a plan that suits your needs.



Veterinary Clinic Profile

Veterinary Practice Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Business Phone: () _____

Fax: () _____

Management Contact: _____

Management Contact Email: _____

Administrative Contact: _____

X _____ / ____ / ____
Practice Owner Signature Date

Print Name

Please forward profile and applications via fax to 1-812-206-8081 or via mail to PetFirst Healthcare, Attn: VetsFirst Application, One Quartermaster Court, Jeffersonville, IN 47130